2014 NATIONAL LEADERSHIP CONFERENCE

45 Years of Excellence

Leadership Voices: A Symphony of Diversity

January 26 - January 29, 2014
Omni Rancho Las Palmas Resort & Spa
41000 Bob Hope Drive, Rancho Mirage, CA
Welcome to National Urban Fellows’ 2014 Leadership Conference!

As you know, 2014 marks National Urban Fellows’ 45th Anniversary year as an organization. Although we have made significant achievements over the past 45 years, it is not a time to rest. Our country still deals with questions of diversity and inclusion in nearly every facet of public life. Those questions become more formidable as the demographic make-up of America and its people continue to shift. Too often low-income and/or communities of color – while growing in number – are disproportionately, and often adversely, affected by policies and systems where they have no voice. National Urban Fellows’ sole focus is to prepare aspiring leaders of color to give voice to those communities.

This year’s conference brings together both the aspiring and established leaders from all sectors and will explore the next frontier in promoting greater equity and social justice in education, health, economic development, and the environment. You can expect the kind of candid dialogue and inspired learning that has become a hallmark of our time together over the last few years.

We are pleased that you are able to join us and are thankful for your tremendous support. At National Urban Fellows, we recognize that our Fellows, Mentors and Community Partners throughout the country are our greatest assets. It is YOU, committed citizens and organizations who deeply believe in developing leaders that drive our mission to achieve social justice and equity forward.

An African proverb says “If you want to go fast, go alone. If you want to go far, go together.” Let’s go together and have a great conference.

Sincerely,

Dr. Tony Allen (NUF ‘97, ALOC ‘10)
Chair, Board of Directors

Miguel A. Garcia Jr. (NUF ‘85)
President & CEO
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<th>Time</th>
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<td>9:00AM - 3:00PM</td>
<td>Fellows arrive and check in at the Omni Rancho Las Palmas Resort &amp; Spa</td>
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| 2:00PM - 5:00PM | Capstone One on One Meetings *(Fellows only/Consult Schedule)*  
 Florence Frucher, Adjunct Professor, Baruch College, School of Public Affairs |
| 3:00PM - 5:00PM | Class of 2014 Fellow Registration & Academic Session *(Mandatory for Fellows)* |
| 5:00PM - 7:00PM | Class of 2014 Welcome Reception                                     |
| 8:00AM - 3:00PM | Capstone One on One Meetings *(Fellows only/Consult Schedule)*  
 Florence Frucher, Adjunct Professor, Baruch College, School of Public Affairs |
| 8:00AM - 9:00AM | Breakfast & Welcome                                                  |
| 9:30AM - 11:00AM | Reshaping Education for a Brighter Tomorrow                         |
| 11:00PM - 12:00PM | National Urban Fellows’ Leadership Check-up                         |
| 12:00PM - 1:30PM | Lunch Keynote                                                        |
| 2:00PM - 3:30PM | Making Philanthropy Count: Addressing Diversity & Inclusion         |
| 4:00PM - 5:00PM | An Alumnus’ Perspective                                              |
| 5:00PM - 6:30PM | Developing Diverse Leaders in Health & Health Care Policy and Advocacy: *Briefing Seminar* *(Mandatory for Fellows)*  
 This briefing will discuss Community Programming and Collaborations as a way to greatly impact the overall health of communities. The seminar will provide a framework and instruction for the Class of 2014 Fellows to develop their own Community Collaboration ideas for their projects due in June 2014. |
| 7:00PM       | Fellows’ Dinner                                                      |
| 8:00AM - 9:00AM | Breakfast Keynote                                                   |
| 9:30AM - 12:00PM | Health: Shaping Policy & Promoting a Culture of Wellness            |
| 12:30PM - 1:30PM | Lunch Keynote                                                        |
| 2:00PM - 4:00PM | Young Men of Color: Shifting the Paradigm                           |
| 4:00PM - 5:00PM | Chairman’s Address to the Class of 2014 Fellows                    |
| 5:30PM - 7:30PM | Networking Reception                                                 
 Acqua Pazza California Bistro |
| 8:00AM - 9:00AM | Breakfast Keynote                                                   |
| 9:30AM - 12:00PM | Effective Mentoring: Creating the Next Generation of Leaders        |
| 12:30PM - 1:30PM | Lunch Keynote                                                        |
| 2:00PM - 4:00PM | Social Justice in America: The Next 45 Years                         |
| 6:00PM - 10:00PM | Honoree Banquet                                                      |
### MONDAY, JANUARY 27

<table>
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| 8:00AM - 9:00AM | **Breakfast & Welcome**  
|               | Dr. Tony Allen (NUF ‘97, ALOC ‘10), Chairman of the Board, National Urban Fellows  
|               | **Keynote:** Yvette Donado, Chief Administrative Officer & Senior Vice President, Educational Testing Services |
| 9:30AM - 11:00AM | **Reshaping Education for a Brighter Tomorrow**  
|               | The American education system has been plagued by a persistent and growing achievement gap for decades. For the majority of America’s students, education as “the great equalizer” has failed. This panel will provide a national perspective on the current condition of education and take a closer look at local initiatives working to narrow the achievement gap by ensuring that every student receives a world-class education.  
|               | **Robert Boyd**, Chief Operating Officer, Community Education Building  
|               | **Tamara Carpenter** (NUF ‘09), Vice President, K12  
|               | **Laura James**, Associate Vice President, Georgia Gwinnett College  
|               | **Dr. Linda Lopez** (ALOC ‘12), former Associate Dean for Diversity & Strategic Initiatives, University of Southern California  
|               | **Laurie Posner** (NUF ‘04), Senior Education Associate, Intercultural Development Research Association  
|               | **Moderator:** Ayris Scales (NUF ‘03, ALOC ‘10), President & Chief Strategy Architect, 7 Concepts, LLC |
| 11:00PM - 12:00PM | **National Urban Fellows’ Leadership Check-up**  
|               | This dynamic and highly interactive session will examine an individual’s role in affecting change among people and organizations. Building on existing leadership skills, this track will support a leader’s ability to work effectively and advocate strategies within the organizations and communities they serve. Individuals will assess their own leadership values, qualities, and methods, in order to build strong teams, improve collaboration, and achieve goals. Participants will reflect and share ideas, knowledge, and experiences.  
|               | **Alfred Ramirez** (NUF ‘85), Vice President, Government Relations & Diversity, Group O |
| 12:00PM - 1:30PM | **Lunch Keynote:** Dr. Maghan Keita, Chair, College Board |
| 2:00PM - 3:30PM | **Making Philanthropy Count: Diversity & Inclusion**  
|               | In today’s growing global market economy, embracing diversity and promoting inclusion are imperative pillars of any successful organization. This panel will explore the state of diversity within our nation’s public sector and the role of philanthropy in promoting diversity and inclusion. The discussion will also look at how philanthropic organizations can ensure that their leadership, staff, and decision-making processes authentically reflect the perspectives of the communities and populations they seek to serve.  
|               | **Robert Eckardt**, Executive Vice President, Cleveland Foundation  
|               | **Joanna Jackson** (NUF ’01), Director of Special Projects, Weingart Foundation  
|               | **Dr. Debra Joy Perez** (NUF ’97), Vice President, Research, Evaluation & Knowledge Support, Annie E. Casey Foundation  
|               | **Vera de Vera**, Director, Community Building Initiative, California Community Foundation  
|               | **Moderator:** Lorraine Vega (NUF ’84), Senior Vice President, Corporate Philanthropy, KeyBank Foundation; Vice Chair of the Board, National Urban Fellows |
| 4:00PM - 5:00PM | **An Alumnus’ Perspective**  
|               | **Jamie Quarrelles** (NUF ‘92, ALOC ‘11), Chief, Training & Exercise Division, District of Columbia Homeland Security & Emergency Management Agency  
|               | **Grace Scales** (NUF ’89), Faculty, The University of Phoenix & Owner, G.A.S. Consulting Services |
| 6:00PM        | **Mentor’s Dinner:** Fleming’s Steakhouse  
|               | 71800 California 111, Rancho Mirage, CA 92270 |
TUESDAY, JANUARY 28

8:00AM - 9:00AM  Breakfast & Welcome  
Richard W. Kite, Mayor, City of Rancho Mirage  

Keynote: Desiree Petkerin-Bell (NUF ’02, ALOC ’10), Communications and Strategy at the Office of the Mayor, City of Philadelphia  

9:30AM - 12:00PM  Health: Shaping Policy & Promoting a Culture of Wellness  
Despite ongoing efforts to reduce health inequities in the United States, disparities in both health and health care delivery persist. Even when income, coverage and access to care are accounted for, inequality remains. This panel will examine national data and discuss two innovative efforts that are changing health-related policies and systems at the community and state levels. Specifically, models promoting healthy living and wellness among traditionally under-served populations and communities of color will be presented.  
Jonathan Engel, Associate Dean for Academic Programs, Professor, Health Care Policy, Baruch College, School of Public Affairs  
Benjamin Hernandez (ALOC ‘12), Deputy Assistant Director, Houston Department of Health and Human Services  
Nick Macchione, Director, Department of Health and Human Services, County of San Diego  
Moderator: Flora Castillo, Vice President Corporate Public Relations, AmeriHealth Caritas Family of Companies, Board of Directors, National Urban Fellows  

12:30PM - 1:30PM  Lunch Keynote: Dr. Robert Ross, President & CEO, The California Endowment  

2:00PM - 4:00PM  Young Men of Color: Shifting the Paradigm  
High school dropout rates, elevated levels of incarceration, as well as a rapid increase in the number of homicides and victims have presented significant barriers for our young men of color over the past 30 years. What system reforms and policy changes are needed to dramatically change this paradigm and put more young men of color on the path to success? Be a part of the discussion, and hear about a number of bold new initiatives that are bringing together diverse stakeholders to introduce real change.  
Leon Andrews (ALOC ‘11), Senior Fellow, National League of Cities  
Addys Castillo (NUF ‘13), Director of Youth Justice Services, Children’s Aid Society  
Gabriel Gutierrez (ALOC ‘12), Policy Advisor, Fourth District, San Diego County  
Wayne Ho, Chief Program & Policy Officer, Federation of Protestant Welfare Agencies  
Donna Frisby-Greenwood (NUF ‘95, ALOC ‘10), Program Director, Philadelphia, Knight Foundation  
Calvin Williams (NUF ‘12), Program Coordinator, Boys and Men of Color Initiative, Urban Strategies Council  
Moderator: Carolyn Coleman, Director, Federal Relations, National League of Cities; Board of Directors, National Urban Fellows  

4:00PM - 5:00PM  Chairman’s Address to the Class of 2014 Fellows  
Dr. Tony Allen (NUF ‘97, ALOC ’10), Chairman of the Board, National Urban Fellows  

5:30PM - 7:30PM  Networking Reception  
Acqua Pazza California Bistro  
71-800 Hwy 111 A167, Rancho Mirage, CA 92270  

WEDNESDAY, JANUARY 29

8:00AM - 9:00AM  Breakfast Keynote  
Clarence E. Anthony, Executive Director, National League of Cities  
Celebrating National Urban Fellows: 45 Years Later  
Rosa DeLauro, U.S. Representative, Third District of Connecticut
Effective Mentoring: Creating the Next Generation of Leaders

January is National Mentoring Month, a time of year devoted to championing the mentoring experience as a mutually enriching relationship. National Urban Fellows has long recognized the importance of this, as a nine-month Mentorship assignment is the hallmark of our signature MPA Fellowship Program. As the bridge between theory and practice, Mentorships provide Fellows with real-world experience in the public sector, as well as the opportunity to receive guidance from an experienced executive who can guide them to become impactful professionals. This panel will explore the qualities and responsibilities of an effective Mentor as a means to develop successful leadership.

George Caravalho, former City Manager, Riverside
Carolyn Coleman, Director, Federal Relations, National League of Cities; Board of Directors, National Urban Fellows
Clifford Graves, General Manager, Economic Development, City of Carson
Jeff Kolin, City Manager, City of Beverly Hills
Luis Navarro, Director, Office of Social Responsibility, Port of Seattle
Dr. Debra Joy Perez (NUF ‘97), Vice President, Research, Evaluation & Knowledge Support, Annie E. Casey Foundation
Herb Washington, Regional Vice President, CH2M HILL; Board of Directors, National Urban Fellows
Moderator: Dr. Tony Allen (NUF ‘97, ALOC ‘10), Chairman of the Board, National Urban Fellows

Social Justice in America: The Next 45 Years

At the height of the Civil Rights Movement, the National League of Cities and the U.S. Conference of Mayors, partnered with New Haven’s Community Action Institute and Yale University to design a program that would bridge the gap between city governments and communities of color. With major support from the Ford Foundation, National Urban Fellows was founded in 1969. For 45 years, National Urban Fellows has developed a cadre of diverse, well-educated leaders committed to social justice and reflective of the changing demographics of our country.

While the nation has made significant progress over the past 45 years, there is still much work to be done. The speakers on this panel will discuss their visions of next frontier for social justice, including not only racial and gender equality, but also greater equity in health, education, economic development, and the environment.

Antonio Gonzalez, President, William Velasquez Institute
Ana Melgoza (NUF ‘04), Vice President, San Ysidro Health Center
Danny Melgoza (NUF ‘06), Deputy Chief of Staff, Office of Chairman Greg Cox
Luis Navarro, Director, Office of Social Responsibility, Port of Seattle
Marcia Frances Rose (ALOC ‘13), Senior Transportation Planner-Environmental Project Manager, County of Riverside
Calvin Williams (NUF ‘12), Program Coordinator, Boys and Men of Color Initiative, Urban Strategies Council
Moderator: Brad Baldia, President, Philippine American Chamber of Commerce of Philadelphia and Southern New Jersey

Honoree Banquet

Honorees

Elisa M. Speranza, President, CH2M HILL
Tay Yoshitani, CEO, Port of Seattle
**Keynote Speakers**

**Yvette Donado** oversees human resources, learning & development, corporate quality, process management, internal communications and facilities, leading a staff of over 400 employees in an organization that employs more than 3,000 people. She also chairs the Council on the Mission, an executive body that ensures the alignment of ETS programs and services with the mission to advance quality and equity in education worldwide. She spearheaded ETS’s initiative to address the needs of the nation’s English language learners. In more than a decade at ETS, she has created a sustainable talent brand, “Learning for Business Results,” to accelerate leadership succession, and consistently increased employee engagement as measured by the Employee Commitment Index (exceeding National Employee Study levels). Donado is on the board of the New Jersey Chamber of Commerce, Junior Achievement of New Jersey, United Way of Mercer County, Hispanics Inspiring Students’ Performance and Achievement, the Committee for Hispanic Children and Families and the Advisory Council of the Pan American Development Foundation. She is also on the faculty of the American Association of Hispanics in Higher Education’s (AAHHE) Student Success Institute. She is the former Vice President, Human Resources and Communications, of the executive board of the National Consortium for Graduate Degrees for Minorities in Engineering and Science. She authored a chapter in The Successful HR Executive: Top Human Resources Professionals on Strategies for Managing Costs, Promoting Profitability, and Knowing the Business (Aspatore Books, 2005). In 2012, Hispanic Business named her one of the 50 most influential Hispanics. In 2013, LATINA Style selected her as one of the nation’s top five Latina executives.

**Maghan Keita**, Ph.D. is a Professor of History and the former Director of both Africana Studies and the Center for Arab and Islamic Studies at Villanova University. Dr. Keita directs the University’s undergraduate Institute for Global Interdisciplinary Studies, and chairs the faculty on Critical Language and Cultural Studies. His areas of specialization are African, African American, and World History and Historiography; and, Issues in Class, Race, and Gender. Dr. Keita’s book, *Race and the Writing of History: Riddling the Sphinx* is the recipient of the 13th Annual Cheikh Anta Diop Award for Best Scholarly Book. Professor Keita’s work on *Huck Finn in Context: A Teaching Guide*, developed with the Cherry Hill Public Schools and WGBH of Boston, received the 2000 Distinguished Achievement Award for Excellence in Educational Publishing from the Association of Educational Publishers. He is editor of the volume, *Conceptualizing/Re-conceptualizing Africa: the Construction of African Historical Identity* (Brill, 2002). Professor Keita’s most recent work is *A Political Economy of Health Care in Senegal* (Brill 2007). Dr. Keita is the former Chair of the College Board’s National Academic Advisory Council, and currently the Chair of the College Board’s Board of Trustees. He is also on the editorial board of several academic journals, and an author of a number of scholarly publications. Dr. Keita is the former Associate Secretary for Africa, for the National Council of Churches of Christ in the USA, and the former Associate Director for Africa, for the American Friends Service Committee.

**Desiree Peterkin-Bell** currently serves the City of Philadelphia and the Administration of Mayor Michael Nutter in two appointed positions: Director of Communications and Strategic Partnerships and City Representative. Prior to assuming these dual posts, she served as the Senior Advisor for communications helping to lead President Barack Obama’s successful re-election efforts in the state of Pennsylvania. Desiree is a strategic planner, brand strategist, consummate communicator and political strategist. Honored as one of the industry’s best and brightest in *PR Week*’s “40 under 40”, a ‘Shorty Award’ winner; recognized by the *Philadelphia Tribune* as one of the Most Influential Women in the City of Philadelphia, and by *Philadelphia Business Journal* as a “40 under 40” recipient, Desiree regularly strives to identify, create and leverage traditional and nontraditional media and navigate federal, state and municipal government. From 2006 to fall of 2010, Desiree served as the Director of Communications for Mayor Cory A. Booker in Newark, New Jersey, where she was the youngest senior official appointed in the Administration.

In 2009, the New Jersey League of Municipalities recognized her leadership and named the City’s Office of Communications as the ‘Best City Office of Communications in New Jersey’. Prior to joining Mayor Booker’s team, Desiree served in the administration of New York City Mayor Michael Bloomberg as Vice President of Government Affairs for the City’s marketing development corporation, NYC Marketing. Desiree had previously served as the Supervising Legislative Representative for the Bloomberg Administration representing and lobbying matters before the 51-member City Council.
Robert K. Ross, M.D., is President and Chief Executive Officer for The California Endowment, a health foundation established in 1996 to address the health needs of Californians. Prior to his appointment in September 2000, Dr. Ross served as Director of the Health and Human Services Agency for the County of San Diego from 1993 to 2000, and Commissioner of Public Health for the City of Philadelphia from 1990 to 1993. Dr. Ross has an extensive background as a clinician and public health administrator. His service includes: medical director for LINK School-Based Clinic Program, Camden, New Jersey; instructor of clinical medicine, Children’s Hospital of Philadelphia; and faculty member at San Diego State University’s School of Public Health. He served as a member of the National Vaccine Advisory Committee, and on the boards of the National Marrow Donor Program, San Diego United Way and Jackie Robinson YMCA. He is a Diplomate of the American Academy of Pediatrics, served on the President’s Summit for America’s Future and as chairman of the national Boost for Kids Initiative. He has received numerous awards and honors including the Council on Foundations’ 2008 Distinguished Grantmaker of the Year Award, the Association of Black Foundation Executive’s 2013 James A. Joseph Lecture Award, “Youth Advocacy Humanitarian of the Year” award; the “Outstanding Community Service Award” from the Volunteers of America; the "Leadership Award" from the Hospital Council of San Diego and Imperial Counties; and the National Association of Health Services Executives “Health Administrator of the Year Citation.” He was also a recipient of the national Public Officials of the Year Award presented by Governing Magazine in 1999. During his tenure at The California Endowment, the foundation has focused on the health needs of underserved Californians by championing the cause of health coverage for all children, strengthening the capacity of community health centers, improving health services for farm worker and ex-offender populations, and strengthening the pipeline for bringing racial and ethnic diversity to the health professions. He was also named by Capitol Weekly as one of California’s most influential civic leaders in health policy in 2006.

Clarence E. Anthony was selected to lead the National League of Cities (NLC) as its new Executive Director on January 1, 2013. His political and corporate experience provides him with unique skills to lead the nation’s oldest and largest membership organization for municipal officials, representing more than 1,600 cities and towns and 49 state municipal leagues. Mr. Anthony’s career is rooted in municipal leadership. He served as the Mayor of South Bay, Florida, for 24 years, where he was known as a creative and thoughtful leader. He is considered an expert in citizen engagement and techniques that build a "sense of community" within cities. Mr. Anthony has been on the forefront of politics in the United States and internationally for the past 20 years, culminating with productive presidencies of the Florida League of Cities and the National League of Cities (NLC), respectively. He also served as the international voice for local governments in his role as International Manager of United Cities and Local Governments in Barcelona, Spain. He holds a Bachelor’s Degree and Master’s Degree from Florida Atlantic University in Public Administration with specialization in City Growth Management policy.

Brad Baldia currently serves as President of the Philippine American Chamber of Commerce of Pennsylvania & Southern New Jersey. In addition, he works extensively with Asian community organizations on a local and national level, such as the Philadelphia Mayor’s Commission on Asian American Affairs, NaFFAA Pennsylvania and the National Association of Asian American Professionals (Brad was Founding-President of the Philadelphia chapter. He was elected in August, 2006 as Executive Vice President of NAAAP National; National President & Chairman in August, 2008 and was re-elected as National President & CEO in 2010). Brad serves on various boards including the Multicultural Affairs Congress (Philadelphia Convention & Visitors Bureau), Power Shift, Asian American Political Action Committee, Philadelphia Asian American Film & Filmmakers and the Library of Congress, Asian Division Friends Society. He is a member of the Philadelphia Police Asian American Advisory Committee, the FBI Philadelphia’s Multi-Cultural Advisory Committee and served as faculty for the Center for Progressive Leadership Pennsylvania. Mr. Baldia has received numerous awards for his efforts, including the "Unsung Heroes Award" by Keystone Mercy Health Plan and "National Brotherhood/Sisterhood Award" by the National Conference for Community and Justice. In 2002, he was recognized as one of the "Top 30 Most Influential Asians in America Under the Age of 30". In 2007, Brad was one of fifty individuals citywide that was nominated for the “Spirit of Philadelphia” award by Greater Philadelphia Cares. In July, 2008, Mr. Baldia was named one of Philadelphia’s 101 Top Connectors by LEADERSHIP Philadelphia. In June, 2012, He received the FAAPI 100 Centennial Award from the Filipino American Association of Philadelphia Inc. for his work on the national level.
SOME MARVEL AT THE MOUNTAINS BEFORE THEM. OTHERS CLIMB THEM.

CONGRATULATIONS TO NATIONAL URBAN FELLOWS
ON ACHIEVING 45 YEARS OF EXCELLENCE

We are pleased to support the 2014 National Leadership Conference and your mission of promoting diversity in public service leadership.

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LEADING THE QUEST
cedars-sinai.edu
In Recognition of Excellence in Leadership

Elisa M. Speranza
Senior Vice President
Global Managing Director, Corporate Affairs and Strategic Consulting
CH2M HILL

Elisa Speranza leads CH2M HILL’s corporate affairs efforts in brand and reputation, government affairs, business development services, community investment and the CH2M HILL Foundation, where she also serves as chair of the foundation board of directors. In addition, Ms. Speranza oversees the company’s strategic consulting, sustainability, and technology and innovation platforms along with strategic partnerships and cross-market initiatives.

Most recently, Ms. Speranza served as president of CH2M HILL’s former Operations Management Business Group (OMBG). From 2008 to 2013, she was responsible for establishing and achieving the $380m (2013 revenue) group’s vision, market strategy and performance objectives. The group’s 2,300-person workforce delivered projects across all of the markets CH2M HILL serves, providing site-based operations and maintenance and facilities management services and operations management consulting to a wide array of private- and public-sector clients.

Prior to leading OMBG, she spent seven years with CH2M HILL’s former Water Business Group, serving in a number of leadership roles, including leading the group’s Drinking Water and Utility Management Solutions (management consulting) teams. Prior to joining CH2M HILL, she worked for several other firms and operated her own consulting practice. From 1992 to 1996, she was deputy director of the Massachusetts Water Resources Authority and previously was a project manager for the Boston Water and Sewer Commission.

Education
Ms. Speranza holds a master’s degree in public administration from Harvard’s Kennedy School and a bachelor’s degree in political science from Boston College.

Professional Affiliations
Ms. Speranza is past Board Chair of the global nonprofit Water For People, which helps people in developing countries obtain clean water and sanitation solutions. She has served as an officer of the American Water Works Association (AWWA) and the Massachusetts Water Works Association, and is a long-standing member of the Water Environment Federation. Her work has been extensively published and presented, and in 2007 she received the AWWA’s Outstanding Service and Honorary Member awards.
Listening.

The starting point for solutions tailored to your needs.

We’re all ears. When it comes to operations and maintenance excellence, decades of experience have taught us how important it is to listen. That’s why we begin each partnership with a conversation. You tell us about your community and its most pressing challenges, then we deliver a complete range of custom-tailored solutions, all backed by our commitment to safety, quality, innovation and customer service. Our aim is to meet your objectives precisely. We look forward to hearing from you.
Tay Yoshitani joined the Port of Seattle as its CEO in March 2007. He carries out policies set by the Port Commission and leads the Port’s operating divisions, including the 8th largest container port in the nation, and Seattle-Tacoma International Airport, which welcomed more than 32.8 million passengers in 2011.

When he took the helm, Yoshitani set about ensuring that the organization’s commitment to sustainability rivaled its success as an economic engine. During his tenure, the Port has implemented successful air quality initiatives, invested in significant environmental remediation projects, and has instituted ambitious energy-saving and recycling programs. He created a Real Estate division to better manage the organization’s real estate holdings and consolidated the Port’s many capital development projects into one division that oversees all of the organization’s construction and procurement. He also established the Office of Social Responsibility, which works to ensure equal opportunities for small, minority and women-owned businesses to work with the Port.

Under his leadership, the Port has opened a new runway at Sea-Tac Airport, a new cruise facility at Smith Cove Cruise Terminal, and reopened Terminal 30 as a container facility.

From 2004 to 2007, Yoshitani served as Senior Advisor to the National Association of Waterfront Employers, providing industry expertise on port security and environmental issues.

As Executive Director of the Port of Oakland from 2001 to 2004, he led a significant expansion of both the seaport and airport, overseeing environmental permitting and planning that enabled the airport expansion to use “green building” technology. He was Oakland’s Deputy Executive Director from 1998 to 2001.

He is credited with creating the first master plan at the Maryland Port Administration, where he served as Executive Director from 1995 to 1998. As Deputy Executive Director of the Port of Los Angeles, 1989 to 1995, he oversaw the creation of the West Coast’s largest dry bulk export terminal.

A U.S. Army veteran, Yoshitani has a Bachelor of Science degree from the United States Military Academy at West Point, and earned his MBA at Harvard Graduate School of Business Administration. He serves on the boards of a number of local Seattle civic and trade-related organizations.
Supporting Our Community

Small businesses are a critical part of economic vitality in the region. The Port of Seattle’s Office of Social Responsibility ensures port activities are conducted within a framework of equity, inclusion and equal access to economic opportunity.

Office of Social Responsibility
osr@portseattle.org
www.portseattle.org
The Brooks Fellowship congratulates National Urban Fellows on its achievements over 45 Years.

California Community Foundation proudly supports National Urban Fellows and its work to develop diverse, courageous and inspired public service leadership.
National Urban Fellows
Board of Directors & Staff

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Mwape Trunell
Senior Program Associate
# Special Recognition

The Brooks Fellowship

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